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FOR IMMEDIATE RELEASE

FADA Releases May'26 Vehicle Retail Data

Auto-Retail May 2026: Resilient Growth Holds Through Heatwave, Fuel-Price & West Asia Headwinds — Bharat-Led PV Powers Ahead

May'26 Retail Performance

- **Overall Retail: 25,31,067 units | +9.55% YoY | All-time best May for 3W, PV and Tractor – a strong outcome for what is seasonally a lean month.**
- 2W: 18,44,947 | +7.54% – PV: 4,02,591 | +23.25% – CV: 83,823 | +5.29%
- 3W: 1,11,526 | +3.56% – Tractors: 83,092 | +11.17% – Wheeled CE: 5,088 | -17.51%

What Defined May

- Growth held at +9.55% YoY despite a sharp May fuel-price revision, heatwave conditions and the West Asia situation; the -6.75% MoM softness reflects the seasonal lull and a late monsoon
- Passenger Vehicles the standout at +23.25% YoY, led by Bharat – Rural PV +30.35% vs Urban +18.80%
- The fuel-price revision accelerated the shift to alternative powertrains: 2W EV share at 9.25%, PV EV share at 6.63%, PV CNG share at 23.34%, CV EV to 2.86%.
- **Best month ever across CV, PV and Overall EV penetration which crossed 11% for the first time.**
- Supportive macro backdrop: FY26 GDP +7.7% (Q4 +7.8%), RBI repo held at 5.25%, GST collections at ₹1.94 lakh crore

Category Pulse

- 2W: Urban +11.75% and Rural +4.74% YoY – steady commuter and rural demand, tempered by heat and selective supply gaps
- PV: Rural +30.35% YoY outpaced Urban +18.80% – a small-car revival alongside a sustained SUV mix
- CV: +5.29% YoY (Rural +8.10% > Urban +2.62%); LCV +7.66% led the sub-segments
- Tractors growing at +11.17% YoY on healthy farm economics; Wheeled CE -17.51% continues to fall on a high base

Inventory Signal

- PV inventory edged up to 31–33 days at May-end (from 28–30 days at April-end) – moving away from FADA's recommended 21-day benchmark; continued OEM dispatch discipline warranted

Near-Term Outlook – June'26

- 50.52% of dealers expect growth, 39.90% flat and only 9.59% de-growth
- Drivers: monsoon progress, Kharif sowing preparation and the marriage-season tail; watch-outs: heat, fuel prices and the West Asia situation
- **Overall sentiment: Measured but Cautiously Optimistic**

Next 3 Months Outlook – June-July-August'26

- 59.07% of dealers expect growth, firmer than the prior survey
- Monsoon delivery and rural cashflows seen anchoring demand into Q2
- **Overall sentiment: Cautiously Optimistic**

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08th June'26, New Delhi, BHARAT: The Federation of Automobile Dealers Associations (FADA) today released Vehicle Retail Data for May'26.

May'26 Auto Retail

Reflecting on May 2026 Auto Retail performance, **FADA President Mr. C S Vigneshwar said: "**As anticipated in our April'26 release, the watch-outs we had flagged — an above-normal heatwave, fuel-price pressure and the evolving West Asia situation — did come into play during May'26, and yet Indian auto retail has held its growth trajectory with May'26 registering **the best ever May across 3W, PV, Tractors and Overall registrations**. The industry retailed **25,31,067 units** during the month, **a 9.55% YoY expansion**, with **Passenger Vehicles at +23.25%** and Tractors at +11.17% leading the way, followed by Two-Wheelers at +7.54%, Commercial Vehicles at +5.29% and Three-Wheelers at +3.56%, while Wheeled Construction Equipment declined 17.51% on a high base. The sequential softness of 6.75% MoM reflects the customary post-April seasonal moderation and a delayed south-west monsoon, keeping May largely a pre-sowing month across much of rain-fed Bharat. That growth held through this confluence of pressures underlines the resilience of the underlying demand.

Two-Wheeler retails stood at **18,44,947 units** in May'26, up 7.54% YoY, with Urban markets growing 11.75% YoY and Rural markets 4.74% YoY. Dealers attributed the steady commuter and rural participation to marriage-season buying and continued affordability under the GST 2.0 framework, even as heatwave conditions dampened showroom walk-ins in several markets and selective model-wise supply gaps tempered the momentum. A notable feature of the month was the consumer response to the May fuel-price revision: dealers reported a visible rise in enquiries for fuel-efficient and alternative-powertrain options, reflected in the **2W EV share climbing to 9.25%** from 6.11% a year ago.

Commercial Vehicle retails came in at **83,823 units**, a 5.29% YoY growth, with Rural markets at +8.10% YoY outpacing Urban at +2.62% — a reminder that goods-movement demand is broadening well beyond the metros. Within sub-segments, LCVs grew 7.66% YoY, MCVs 4.71% and HCVs 1.13%, indicating that the lighter, last-mile end of the market is carrying the segment. Dealers cited steady freight activity, e-commerce-linked movement and replacement demand as the principal supports, while flagging elongated financing turnaround time, higher freight and insurance costs linked to the West Asia situation, and a degree of buyer caution as monitorables.

Passenger Vehicle retails were the clear standout at **4,02,591 units, a robust 23.25% YoY expansion**, with the Bharat-led character of the recovery firmly intact — **Rural PV grew 30.35% YoY** against Urban at 18.80%. Dealers pointed to a small-car revival co-existing with a sustained SUV mix, healthy booking pipelines and refreshed product launches, alongside a richer alternative-powertrain mix in which CNG share rose to 23.34% and EV share improved to 6.63%. **Overall alternative fuel share rose to 38%+ in May**. On the channel side, PV inventory edged up to a range of **31–33 days** at May-end from 28–30 days at the close of April. Inventory is now moving away from **FADA's recommended 21-day benchmark**, and we urge PV OEMs to maintain disciplined dispatches through the seasonally softer June window so that channel stocks stay closely aligned with retail demand.**"**

Near-Term Outlook (June'26)

Looking ahead to June'26, dealer sentiment is measured, with **50.52% of dealers expecting growth**, 39.90% anticipating a flat market and only 9.59% foreseeing a decline. With the south-west monsoon having set in over Kerala on 4th June and beginning its northward advance, demand expectations are anchored in the progress of the monsoon, early Kharif sowing preparation and the tail of the marriage season, supported by a stable financing environment after the Reserve Bank of India held the repo rate at 5.25% in its June review.

In the Two-Wheeler segment, improving rural cashflows and the shift in enquiries towards fuel-efficient EV

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options are expected to provide support, though continued heat and elevated fuel prices remain a drag in some markets. Passenger Vehicles are likely to draw on healthy booking pipelines especially in EV category and new launches, even as June settles into its usual seasonal rhythm, while Commercial Vehicles should stay steady on goods movement and infrastructure-linked activity. Persistent heatwave pockets, the trajectory of fuel prices and the West Asia situation, with its pass-through to freight and input costs, remain the principal factors to watch.

Overall, the outlook for June'26 appears **Measured but Cautiously Optimistic**, with monsoon progress and rural cashflows expected to provide the structural support even as near-term cost pressures persist.

Next 3 Months Outlook (June-July-August'26)

Looking at the June-July-August'26 period, dealer confidence firms up, with **59.07% of dealers now expecting growth** — a meaningful improvement that signals greater conviction in the medium-term demand pulse as the monsoon advances. The firmer reading suggests dealers expect the seasonal lull to give way to a stronger rural income cycle once Kharif sowing gathers pace.

For Two-Wheelers, support is expected from improving rural sentiment, healthy agri cashflows through the sowing season and the continued migration towards fuel-efficient and alternative-powertrain models. In Passenger Vehicles, the period is likely to remain steady ahead of the festive build-up, aided by new product introductions and a broadening Bharat demand base. For Commercial Vehicles, sentiment remains constructive on economic activity, goods movement and infrastructure-linked demand, although financing turnaround time and the West Asia situation remain key monitorables.

Overall, the next three months **appears to be Cautiously Optimistic** — with a tad below normal monsoon, the firm **7.7% FY26 GDP** print and broad policy continuity providing a supportive backdrop, the industry looks set to move from a seasonally soft patch towards a firmer second-quarter footing.

Key Findings from our Online Members Survey

- **Liquidity**
  - Good 45.60%
  - Neutral 43.52%
  - Bad 10.88%

- **Sentiment**
  - Neutral 48.70%
  - Good 37.05%
  - Bad 14.25%

- **Expectation from June'26**
  - Growth 50.52%
  - Flat 39.90%
  - De-growth 09.59%

- **Expectation in next 3 months (June-July-August'26)**
  - Growth 59.07%
  - Flat 33.42%
  - De-growth 07.51%

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Charts showing Vehicle Retail Data for various period

All India Vehicle Retail Data for FY'26 YTD (Apr'26 to May'26)

CATEGORY	YTD FY'27	YTD FY'26	YoY %
2W	38,32,828	34,65,874	10.59%
3W	2,21,630	2,10,380	5.35%
CV	1,86,464	1,69,061	10.29%
Wheeled CE	11,690	12,825	-8.85%
PV	8,31,325	7,04,679	17.97%
TRAC	1,61,512	1,37,863	17.15%
Total	**52,45,449**	**47,00,682**	**11.59%**

Source: FADA Research

All India Vehicle Retail Data for May'26

CATEGORY	May'26	Apr'26	May'25	MoM%	YoY%
2W	18,44,947	19,87,881	17,15,581	-7.19%	7.54%
3W	1,11,526	1,10,104	1,07,688	1.29%	3.56%
E-RICKSHAW(P)	*29,812*	*28,138*	*40,619*	5.95%	-26.61%
E-RICKSHAW WITH CART (G)	*7,487*	*7,749*	*7,961*	-3.38%	-5.95%
THREE-WHEELER (GOODS)	*13,482*	*13,754*	*10,766*	-1.98%	25.23%
THREE-WHEELER (PASSENGER)	*60,643*	*60,351*	*48,206*	0.48%	25.80%
THREE-WHEELER (PERSONAL)	*102*	*112*	*136*	-8.93%	-25.00%
PV	4,02,591	4,28,734	3,26,656	-6.10%	23.25%
TRAC	83,092	78,420	74,744	5.96%	11.17%
Wheeled CE	5,088	6,602	6,168	-22.93%	-17.51%
CV	83,823	1,02,641	79,614	-18.33%	5.29%
LCV	*50,348*	*58,055*	*46,766*	-13.28%	7.66%
MCV	*7,630*	*9,453*	*7,287*	-19.28%	4.71%
HCV	*25,797*	*35,089*	*25,510*	-26.48%	1.13%
Others	*48*	*44*	*51*	9.09%	-5.88%
Total	**25,31,067**	**27,14,382**	**23,10,451**	-6.75%	9.55%

Source: FADA Research

Chart showing Fuel Wise Vehicle Retail Market Share for May'26

All India Fuel Wise Vehicle Retail Data for May'26

Two-Wheeler	May'26	Apr'26	May'25
PETROL/ETHANOL	90.68%	92.01%	93.67%
EV	9.25%	7.92%	6.11%
CNG/LPG	0.07%	0.07%	0.22%

Three-Wheeler	May'26	Apr'26	May'25
EV	64.45%	59.17%	61.46%
CNG/LPG	22.08%	25.44%	26.75%
DIESEL	13.04%	14.98%	11.35%

Total	**100%**	**100%**	**100%**

PETROL/ETHANOL	0.43%	0.41%	0.44%
Total	**100%**	**100%**	**100%**

Commercial Vehicle	**May'26**	**Apr'26**	**May'25**
Diesel	81.12%	82.68%	83.50%
CNG/LPG	12.39%	11.75%	11.10%
PETROL/ETHANOL	3.58%	3.25%	3.94%
EV	2.86%	2.26%	1.37%
HYBRID	0.05%	0.06%	0.08%
Total	**100%**	**100%**	**100%**

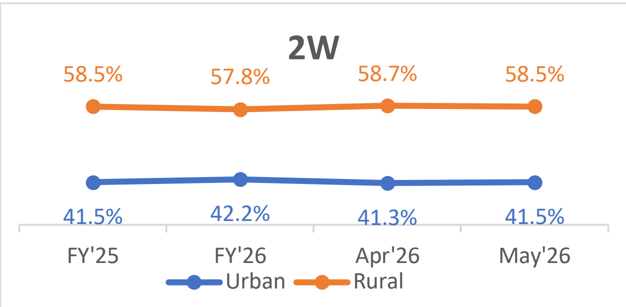
Wheeled Construction Equipment	**May'26**	**Apr'26**	**May'25**
Diesel	100%	99.73%	99.79%
CNG/LPG	0.0%	0.24%	0.00%
PETROL/ETHANOL	0.0%	0.03%	0.00%
EV	0.0%	0.00%	0.21%
Total	**100%**	**100%**	**100%**

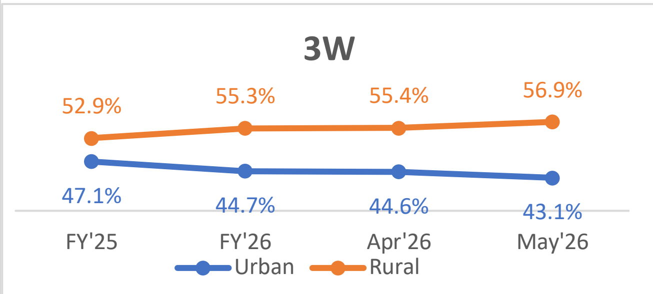
Passenger Vehicle	**May'26**	**Apr'26**	**May'25**
PETROL/ETHANOL	45.76%	45.71%	48.15%
Diesel	16.23%	17.75%	19.32%
CNG/LPG	23.34%	22.18%	19.93%
HYBRID	8.05%	8.25%	8.09%
EV	6.63%	6.11%	4.51%
Total	**100%**	**100%**	**100%**

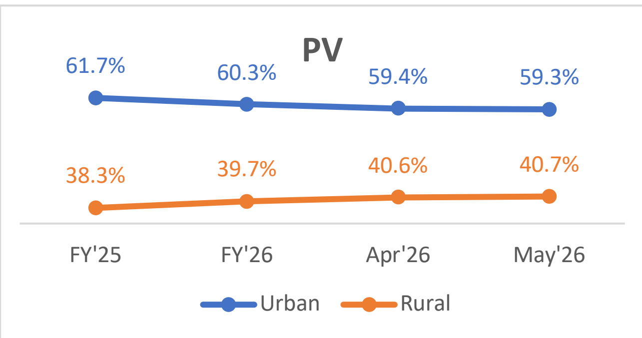
Tractor	**May'26**	**Apr'26**	**May'25**
Diesel	99.99%	99.99%	99.99%
PETROL/ETHANOL	0.01%	0.00%	0.00%
EV	0.00%	0.01%	0.00%
Total	**100%**	**100%**	**100%**

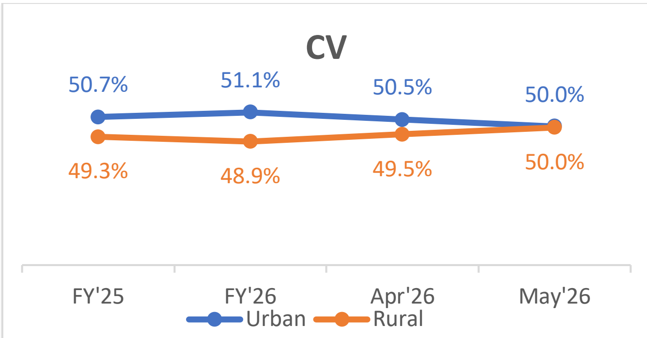
Source: FADA Research

All India Vehicle Retail Strength Index for May'26 on basis of Urban & Rural RTOs.









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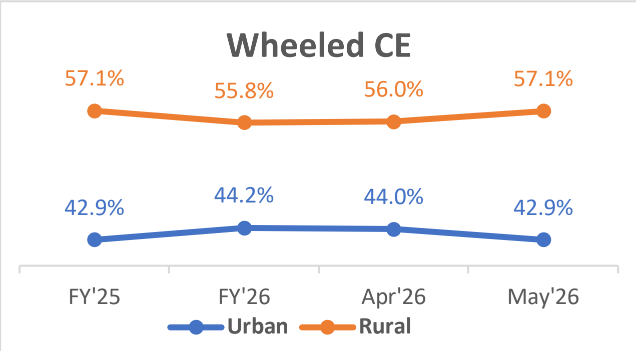

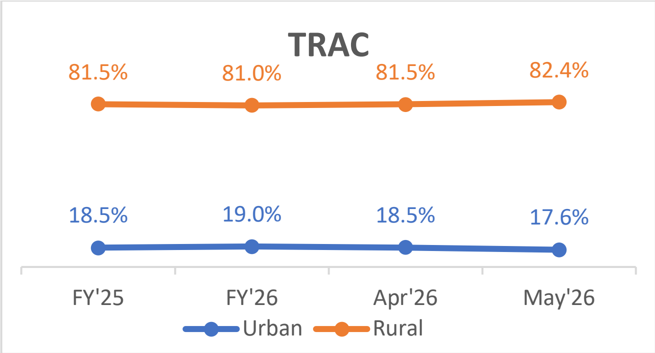

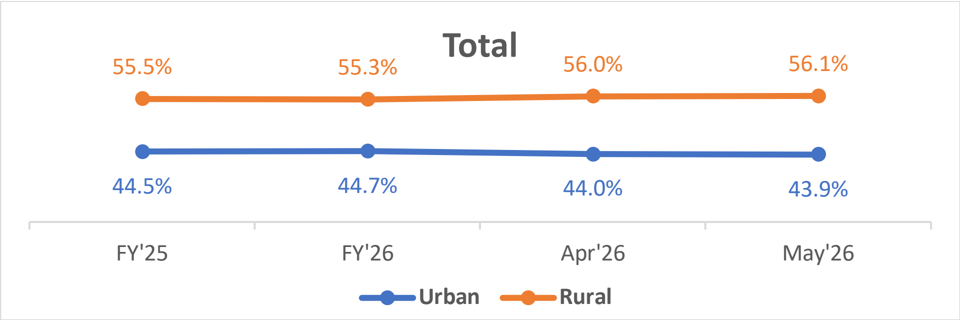

Source: FADA Research

All India Vehicle Retail Strength YoY and MOM comparison for May'26.

Category	MoM%	YoY%	Category	MoM%	YoY%
2W			**CV**		
Urban	-6.75%	11.75%	Urban	-19.15%	2.62%
Rural	-7.50%	4.74%	Rural	-17.50%	8.10%
Total	-7.19%	7.54%	**Total**	-18.33%	5.29%
3W			**Wheeled CE**		
Urban	-2.09%	-2.47%	Urban	-24.97%	-20.42%
Rural	4.02%	8.67%	Rural	-21.33%	-15.18%
Total	1.29%	3.56%	**Total**	-22.93%	-17.51%
PV			**TRAC**		
Urban	-6.39%	18.80%	Urban	0.52%	7.55%
Rural	-5.67%	30.35%	Rural	7.19%	11.97%
Total	-6.10%	23.25%	**Total**	5.96%	11.17%
Total					
Urban	-6.97%	11.95%			
Rural	-6.58%	7.74%			
Total	-6.75%	9.55%			

Source: FADA Research

Disclaimer:

1- Vehicle Retail Data has been collated as on 05.06.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
2- Commercial Vehicle is subdivided in the following manner
   a. LCV – Light Commercial Vehicle (incl. Passenger & Goods Vehicle)
   b. MCV – Medium Commercial Vehicle (incl. Passenger & Goods Vehicle)
   c. HCV – Heavy Commercial Vehicle (incl. Passenger & Goods Vehicle)
3- 3-Wheeler is sub-divided in the following manner
   a. E-Rickshaw – Passenger
   b. E-Rickshaw – Goods
   c. 3-Wheeler – Goods
   d. 3-Wheeler – Passenger
   e. 3-Wheeler – Personal
4- For the month of May'26, Vehicle Registration Data for 3W, CV and Trac categories are not available for Telangana (TS)

----- End of Press Release ----

May'26 category-wise OEM market share can be found in Annexure 2, Page No. 09

Media Kit

FADA Logo	Mr. C S Vigneshwar, President – FADA
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About FADA India

Founded in 1964, Federation of Automobile Dealers Associations (FADA), is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2 & 3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 Automobile Dealerships having over 30,000 dealership outlets including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry. Together we employ ~5 million people at dealerships and service centres.

FADA India, at the same time also actively networks with the Industries and the authorities, both at the Central & State levels to provide its inputs and suggestions on the Auto Policy, Taxation, Vehicle Registration Procedure, Road Safety and Clean Environment, etc. to sustain the growth of the Automobile Retail Trade in India.

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Annexure 1

OEM wise Market Share Data for May'26 (YoY comparison)

Two-Wheeler OEM	**May'26**	**Market Share (%) May'26**	**May'25**	**Market Share (%) May'25**
HERO MOTOCORP LTD	5,17,951	28.07%	5,07,323	29.57%
HONDA MOTORCYCLE AND SCOOTER INDIA (P) LTD	4,52,420	24.52%	4,13,597	24.11%
TVS MOTOR COMPANY LTD	3,56,352	19.32%	3,19,518	18.62%
BAJAJ AUTO GROUP	1,97,738	10.72%	1,93,944	11.30%
BAJAJ AUTO LTD	*1,97,738*	*10.72%*	*1,93,944*	*11.30%*
CHETAK TECHNOLOGY LIMITED	-	*0.00%*	-	*0.00%*
SUZUKI MOTORCYCLE INDIA PVT LTD	97,885	5.31%	93,114	5.43%
ROYAL-ENFIELD (UNIT OF EICHER LTD)	84,480	4.58%	81,672	4.76%
INDIA YAMAHA MOTOR PVT LTD	60,625	3.29%	52,041	3.03%
ATHER ENERGY LTD	28,240	1.53%	14,101	0.82%
OLA ELECTRIC TECHNOLOGIES PVT LTD	15,141	0.82%	18,967	1.11%
GREAVES ELECTRIC MOBILITY LTD	7,695	0.42%	4,325	0.25%
CLASSIC LEGENDS PVT LTD	4,447	0.24%	2,190	0.13%
RIVER MOBILITY PVT LTD	3,720	0.20%	1,078	0.06%
BGAUSS AUTO PRIVATE LIMITED	3,297	0.18%	1,082	0.06%
PIAGGIO VEHICLES PVT LTD	3,056	0.17%	2,564	0.15%
Others Including EV	11,900	0.65%	10,065	0.59%
Total	**18,44,947**	**100%**	**17,15,581**	**100%**

Source: FADA Research

Disclaimer:

1. Vehicle Retail Data has been collated as on 05.06.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
2. Others include OEMs accounting less than 0.1% Market Share.

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Three-Wheeler OEM	May'26	Market Share (%) May'26	May'25	Market Share (%) May'25
BAJAJ AUTO LTD	39,096	35.06%	37,374	34.71%
MAHINDRA & MAHINDRA LIMITED	11,790	10.57%	7,221	6.71%
MAHINDRA LAST MILE MOBILITY LTD	*11,765*	*10.55%*	*7,180*	*6.67%*
MAHINDRA & MAHINDRA LIMITED	*25*	*0.02%*	*41*	*0.04%*
PIAGGIO VEHICLES PVT LTD	7,749	6.95%	6,494	6.03%
TVS MOTOR COMPANY LTD	5,931	5.32%	3,551	3.30%
ATUL AUTO LTD	2,564	2.30%	2,059	1.91%
YC ELECTRIC VEHICLE	2,270	2.04%	3,678	3.42%
DILLI ELECTRIC AUTO PVT LTD	1,501	1.35%	1,735	1.61%
SAERA ELECTRIC AUTO PVT LTD	1,458	1.31%	2,003	1.86%
J. S. AUTO (P) LTD	1,179	1.06%	1,028	0.95%
Others including EV	37,988	34.06%	42,545	39.51%
Total	**1,11,526**	**100%**	**1,07,688**	**100%**

Source: FADA Research

Disclaimer:

1- For the month of May'26 numbers for 3W category are not available for Telangana (TS).
2- Vehicle Retail Data has been collated as on 05.06.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
3- Others include OEMs accounting less than 1% Market Share.

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Commercial Vehicle OEM	May'26	Market Share (%) May'26	May'25	Market Share (%) May'25
TATA MOTORS LTD	29,603	35.32%	27,013	33.93%
MAHINDRA & MAHINDRA LIMITED	22,307	26.61%	20,326	25.53%
MAHINDRA & MAHINDRA LIMITED	*20,662*	*24.65%*	*18,845*	*23.67%*
MAHINDRA LAST MILE MOBILITY LTD	*1,645*	*1.96%*	*1,481*	*1.86%*
ASHOK LEYLAND LTD	14,812	17.67%	14,842	18.64%
ASHOK LEYLAND LTD	*14,598*	*17.42%*	*14,717*	*18.49%*
SWITCH MOBILITY AUTOMOTIVE LTD	*214*	*0.26%*	*125*	*0.16%*
VE COMMERCIAL VEHICLES LTD	7,227	8.62%	7,179	9.02%
VE COMMERCIAL VEHICLES LTD	*7,165*	*8.55%*	*7,117*	*8.94%*
VE COMMERCIAL VEHICLES LTD (VOLVO BUSES DIVISION)	*62*	*0.07%*	*62*	*0.08%*
MARUTI SUZUKI INDIA LTD	3,636	4.34%	3,195	4.01%
DAIMLER INDIA COMMERCIAL VEHICLES PVT. LTD	1,888	2.25%	1,840	2.31%
FORCE MOTORS LIMITED	1,651	1.97%	2,316	2.91%
SML MAHINDRA LTD	1,516	1.81%	1,639	2.06%
Others	1,183	1.41%	1,264	1.59%
Total	**83,823**	**100.00%**	**79,614**	**100.00%**

Source: FADA Research

Disclaimer:

1- For the month of May'26 numbers for CV category are not available for Telangana (TS).
2- Vehicle Retail Data has been collated as on 05.06.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
3- Others include OEMs accounting less than 1% Market Share.

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Wheeled Construction Equipment OEM	May'26	Market Share (%) May'26	May'25	Market Share (%) May'25
JCB INDIA LIMITED	2,265	44.52%	2,414	39.14%
ACTION CONSTRUCTION EQUIPMENT LTD.	632	12.42%	712	11.54%
ESCORTS KUBOTA LIMITED (CONSTRUCTION EQUIPMENT)	401	7.88%	378	6.13%
AJAX ENGINEERING LTD	388	7.63%	465	7.54%
BULL MACHINES PVT LTD	179	3.52%	139	2.25%
CASE NEW HOLLAND CONSTRUCTION EQUIPMENT(I) PVT LTD	128	2.52%	180	2.92%
TATA HITACHI CONSTRUCTION MACHINERY COMP. PVT LTD	120	2.36%	222	3.60%
CATERPILLAR INDIA PRIVATE LIMITED	115	2.26%	168	2.72%
M/S SCHWING STETTER (INDIA) PRIVATE LIMITED	104	2.04%	109	1.77%
ALL TERRAIN CRANE	71	1.40%	103	1.67%
LIUGONG INDIA PVT. LTD	71	1.40%	148	2.40%
Others	614	12.07%	1,130	18.32%
Total	**5,088**	**100.00%**	**6,168**	**100.00%**

Source: FADA Research

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PV OEM	May'26	Market Share (%) May'26	May'25	Market Share (%) May'25
MARUTI SUZUKI INDIA LTD	1,64,925	40.97%	1,23,714	37.87%
TATA MOTORS LTD	55,544	13.80%	39,888	12.21%
MAHINDRA & MAHINDRA LIMITED	51,311	12.75%	46,464	14.22%
HYUNDAI MOTOR INDIA LTD	46,223	11.48%	40,979	12.55%
TOYOTA KIRLOSKAR MOTOR PVT LTD	26,294	6.53%	24,726	7.57%
KIA INDIA PRIVATE LIMITED	24,644	6.12%	18,450	5.65%
SKODA AUTO VOLKSWAGEN GROUP	8,380	2.08%	9,374	2.87%
SKODA AUTO VOLKSWAGEN INDIA PVT LTD	*8,334*	2.07%	*9,328*	2.86%
VOLKSWAGEN AG/INDIA PVT. LTD.	*39*	0.01%	*14*	0.00%
AUDI AG	*4*	0.00%	*32*	0.01%
SKODA AUTO INDIA/AS PVT LTD	*3*	0.00%	*-*	0.00%
JSW MG MOTOR INDIA PVT LTD	5,861	1.46%	5,966	1.83%
HONDA CARS INDIA LTD	4,489	1.12%	4,529	1.39%
RENAULT INDIA PVT LTD	4,217	1.05%	2,472	0.76%
NISSAN MOTOR INDIA PVT LTD	2,959	0.73%	1,605	0.49%
BMW INDIA PVT LTD	1,371	0.34%	1,173	0.36%
MERCEDES -BENZ GROUP	1,327	0.33%	1,519	0.47%
MERCEDES-BENZ INDIA PVT LTD	*1,095*	0.27%	*1,431*	0.44%
MERCEDES -BENZ AG	*229*	0.06%	*88*	0.03%
DAIMLER AG	*-*	0.00%	*-*	0.00%
MERCEDES BENZ	*3*	0.00%	*-*	0.00%
VINFAST AUTO INDIA PVT LTD	1,238	0.31%	-	0.00%
STELLANTIS GROUP	851	0.21%	732	0.22%
STELLANTIS AUTOMOBILES INDIA PVT LTD	*643*	0.16%	*431*	0.13%
STELLANTIS INDIA PVT LTD	*208*	0.05%	*301*	0.09%
FORCE MOTORS LIMITED	726	0.18%	472	0.14%
BYD INDIA PRIVATE LIMITED	686	0.17%	621	0.19%
JAGUAR LAND ROVER INDIA LIMITED	363	0.09%	409	0.13%
Others	1,182	0.29%	3,563	1.09%
Total	**4,02,591**	**100.0%**	**3,26,656**	**100.0%**

Source: FADA Research

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Tractor OEM	May'26	Market Share (%) May'26	May'25	Market Share (%) May'25
MAHINDRA & MAHINDRA LIMITED (TRACTOR)	19,077	22.96%	16,519	22.10%
MAHINDRA & MAHINDRA LIMITED (SWARAJ DIVISION)	15,205	18.30%	13,649	18.26%
INTERNATIONAL TRACTORS LIMITED	11,120	13.38%	9,865	13.20%
TAFE LIMITED	10,659	12.83%	7,503	10.04%
ESCORTS KUBOTA LIMITED (AGRI MACHINERY GROUP)	9,539	11.48%	8,172	10.93%
JOHN DEERE INDIA PVT LTD (TRACTOR DEVISION)	6,039	7.27%	5,900	7.89%
EICHER TRACTORS	4,922	5.92%	4,450	5.95%
CNH INDUSTRIAL (INDIA) PVT LTD	3,857	4.64%	3,103	4.15%
Others	2,674	3.22%	5,583	7.47%
Total	**83,092**	**100%**	**74,744**	**100%**

Source: FADA Research

Disclaimer:

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