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FOR IMMEDIATE RELEASE

FADA Releases Jun'26 Vehicle Retail Data

Auto Retail June 2026: Best-Ever June in Indian Auto Retail History — Registrations Up 21.83% as Bharat's Growth Story Sets New Records; PV Alternative-Fuel Share Crosses 40% for the First Time

June'26 Retail Performance

• Overall Retail: 25,57,234 units | +21.83% YoY | +1.03% MoM — **Best-Ever June for 2W, 3W, CV, PV and Total registrations**

• 2W: 18,28,458 | +21.22% — PV: 4,10,853 | +28.63% — CV: 90,972 | +16.88%

• 3W: 1,20,889 | +16.20% — Tractors: 1,00,818 | +25.31% (2nd best June ever) — Wheeled CE: 5,244 | -40.94%

What Defined June

• **PV alternative-fuel share (CNG + Hybrid + EV) crossed the 40% mark for the first time** at 40.35% — CNG 24.33%, Hybrid 8.27%, EV 7.75%

• **2W EV share entered double digits for the first time at 10.60%**; best-ever June EV retails across every category, with CV, PV and overall EV retails at all-time highs

• **Rural softness visible MoM in 2W (-4.55%), PV (-0.11%) and overall (-1.97%) against Urban gains, on the late onset and uneven progress of the monsoon** — YoY, Bharat still leads: Rural PV +35.09% vs Urban +24.67%

• Supportive backdrop: West Asia ceasefire easing crude prices and OEM supplies; 1-June OEM price hikes (~2–3%) absorbed with limited booking impact

Inventory Signal

• **PV inventory rose by 1 day over May-end to 32–34 days** — still well above FADA's recommended 21-day benchmark; continued OEM dispatch discipline urged through the monsoon-soft window

Near-Term Outlook – July'26

• 51.24% of dealers expect growth, 41.79% flat and only 6.97% de-growth

• Drivers: monsoon catch-up, Kharif sowing and normalised supplies; watch-outs: July price hikes, deficient-rainfall pockets and financing turnaround

• **Overall sentiment: Cautiously Optimistic**

Next 3 Months Outlook – July-August-September'26

• **66.17% of dealers expect growth — the firmest reading in recent surveys**, ahead of the festive build-up from Ganesh Chaturthi and Onam

• 38.31% of dealers have revised their FY'27 outlook upward; 45.27% unchanged

• Key risk: monsoon shortfall / El Niño impact on rural demand — the single biggest risk flagged by dealers

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06th July'26, New Delhi, BHARAT: The Federation of Automobile Dealers Associations (FADA) today released Vehicle Retail Data for Jun'26.

June'26 Auto Retail
Reflecting on June 2026 Auto Retail performance, **FADA President Mr. C S Vigneshwar said: "**June'26 has been a landmark month for Indian Auto Retail — **the best June ever recorded, with Two-Wheelers, Three-Wheelers, Commercial Vehicles, Passenger Vehicles and overall registrations each posting their highest-ever June figures**. The industry retailed 25,57,234 units, a robust 21.83% YoY growth and a 1.03% rise over May, with PV at +28.63% and Tractors at +25.31% leading, followed by 2W at +21.22%, CV at +16.88% and 3W at +16.20%, while Wheeled Construction Equipment declined 40.94% on a high base. Tractors recorded their second-best June ever. That such records have come in a seasonally transitional month underscores the structural depth of the India Growth Story and the widening aspirations of Bharat.

Two-Wheeler retails stood at 18,28,458 units, up 21.22% YoY — the best June ever — though marginally lower by 0.89% MoM. The sequential dip was entirely rural in character: **Urban 2W grew 4.25% MoM while Rural declined 4.55% MoM, reflecting the late onset and uneven progress of the south-west monsoon**, which kept rain-fed markets in a wait-and-watch mode. Dealers nonetheless reported strong entry-level demand, improved OEM supplies after the West Asia ceasefire, and a decisive powertrain shift — **2W EV share crossed double digits for the first time at 10.60%** against 7.34% a year ago.

Commercial Vehicle retails came in at 90,972 units, a 16.88% YoY growth and the best June on record, with Rural at +21.63% YoY outpacing Urban at +12.75% — goods-movement demand continues to broaden beyond the metros. LCVs grew 21.10% YoY, MCVs 16.81% and HCVs 8.26%. Dealers cited steady freight activity, e-commerce-linked movement and normalising supplies, while CV EV share rose to 3.53% from 1.57% a year ago — an all-time high.

Passenger Vehicle retails were the standout at 4,10,853 units, up 28.63% YoY and 2.05% MoM — the best June ever. On a YoY basis the Bharat-led character remains intact, with Rural PV at +35.09% versus Urban at +24.67%; sequentially, however, Rural PV slipped 0.11% MoM against Urban's +3.54%, mirroring the monsoon-linked rural pause. The defining milestone of the month: **PV alternative-fuel share — CNG, Hybrid and EV combined — crossed the 40% mark for the first time, at 40.35%** (CNG 24.33%, Hybrid 8.27%, EV 7.75%), with PV EV retails of 31,823 units an all-time high. On the channel side, **PV inventory increased by 1 day over May-end to 32–34 days**, moving further from FADA's recommended 21-day benchmark. We once again urge PV OEMs to calibrate dispatches to retail through the monsoon-soft July window so that dealer capital is not locked in aged stock.

Three-Wheelers at 1,20,889 units (+16.20% YoY) posted their best June ever with EV penetration at 64.08%, while Tractors at 1,00,818 units grew 25.31% YoY and 21.33% MoM on pre-Kharif preparation, recording their second-best June in history. Total EV retails across categories touched 3,06,220 units — the highest for any month — taking overall EV penetration to about 12.5%.**"**

Near-Term Outlook (July'26)
Looking ahead to July'26, dealer sentiment stays constructive, with **51.24% of dealers expecting growth, 41.79% anticipating a flat market and only 6.97% foreseeing a decline**. Expectations rest on the monsoon making up its deficit, Kharif sowing gathering pace and supplies staying normalised following the West Asia ceasefire and easing crude prices.

In Two-Wheelers, improving rural cashflows once rainfall catches up and the accelerating shift towards EV and fuel-efficient models should provide support, though deficient-rainfall pockets and the July OEM price hikes may keep some buyers in wait-and-watch mode. Passenger Vehicles enter the month with healthy booking pipelines, particularly in EVs and CNG, and fresh launches, while Commercial Vehicles should stay steady on freight and infrastructure-linked activity. **The trajectory of the monsoon remains the single most important variable for rural demand**, alongside price-hike absorption and financing turnaround times.

Overall, the outlook for July'26 appears **Cautiously Optimistic** — with monsoon catch-up and rural cashflows the key swing factors ahead of the festive season.

Next 3 Months Outlook (July-August-September'26)

For the July-August-September'26 period, dealer confidence strengthens markedly, with **66.17% of dealers expecting growth — the firmest medium-term reading in recent surveys** — while only 3.98% expect de-growth. Notably, 38.31% of dealers have revised their FY'27 retail outlook upward against just 16.42% downward, signalling conviction that the record-setting first quarter of FY'27 (+15.35% YoY) can carry into the festive season.

Two-Wheelers should benefit from the rural income cycle once sowing is complete, Passenger Vehicles from the festive build-up beginning with Ganesh Chaturthi and Onam in September, and Commercial Vehicles from sustained goods movement and infrastructure activity. **Dealers identify a monsoon shortfall / El Niño impact on rural demand as the single biggest risk**, followed by further price hikes affecting affordability and inventory pile-up pressure.

Overall, the next three months appear **Optimistic** — the strong Q1 FY'27 close, easing geopolitical and fuel-price uncertainty and broad policy continuity provide a supportive runway into the festive quarter, with the monsoon the key monitorable for Bharat.

Key Findings from our Online Members Survey

- **Liquidity**
  - Neutral 47.26%
  - Good 46.27%
  - Bad 06.47%

- **Sentiment**
  - Neutral 48.76%
  - Good 43.78%
  - Bad 07.46%

- **Expectation from July'26**
  - Growth 51.24%
  - Flat 41.79%
  - De-growth 06.97%

- **Expectation in next 3 months (July-August-September'26)**
  - Growth 66.17%
  - Flat 29.85%
  - De-growth 03.98%

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Charts showing Vehicle Retail Data for various period

All India Vehicle Retail Data for FY'27 YTD (Apr'26 to Jun'26)

CATEGORY	YTD FY'27	YTD FY'26	YoY %
2W	56,78,310	49,74,262	14.15%
3W	3,46,045	3,14,414	10.06%
CV	2,80,495	2,46,937	13.59%
Wheeled - CE	17,068	21,707	-21.37%
PV	12,55,933	10,24,101	22.64%
TRAC	2,65,408	2,18,319	21.57%
Total	**78,43,259**	**67,99,740**	**15.35%**

Source: FADA Research

All India Vehicle Retail Data for Jun'26

CATEGORY	Jun'26	May'26	Jun'25	MoM%	YoY%
2W	18,28,458	18,44,947	15,08,378	-0.89%	21.22%
3W	1,20,889	1,11,526	1,04,035	8.40%	16.20%
E-RICKSHAW(P)	*32,133*	*29,812*	*35,324*	7.79%	-9.03%
E-RICKSHAW WITH CART (G)	*7,298*	*7,487*	*6,841*	-2.52%	6.68%
THREE-WHEELER (GOODS)	*14,247*	*13,482*	*9,998*	5.67%	42.50%
THREE-WHEELER (PASSENGER)	*67,086*	*60,643*	*51,778*	10.62%	29.56%
THREE-WHEELER (PERSONAL)	*125*	*102*	*94*	22.55%	32.98%
PV	4,10,853	4,02,591	3,19,412	2.05%	28.63%
TRAC	1,00,818	83,092	80,456	21.33%	25.31%
Wheeled - CE	5,244	5,088	8,879	3.07%	-40.94%
CV	90,972	83,823	77,836	8.53%	16.88%
LCV	*57,031*	*50,348*	*47,096*	13.27%	21.10%
MCV	*9,714*	*7,630*	*8,316*	27.31%	16.81%
HCV	*24,181*	*25,797*	*22,336*	-6.26%	8.26%
Others	*46*	*48*	*88*	-4.17%	-47.73%
Total	**25,57,234**	**25,31,067**	**20,98,996**	**1.03%**	**21.83%**

Source: FADA Research

Chart showing Fuel Wise Vehicle Retail Market Share for Jun'26

All India Fuel Wise Vehicle Retail Data for Jun'26

Two-Wheeler	Jun'26	May'26	Jun'25
PETROL/ETHANOL	89.33%	90.68%	92.44%
EV	10.60%	9.25%	7.34%
CNG/LPG	0.07%	0.07%	0.22%
Total	**100%**	**100%**	**100%**

Three-Wheeler	Jun'26	May'26	Jun'25
EV	64.08%	64.44%	58.44%
CNG/LPG	22.20%	22.08%	29.22%
DIESEL	13.41%	13.04%	11.93%
PETROL/ETHANOL	0.31%	0.43%	0.41%
Total	**100%**	**100%**	**100%**

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Commercial Vehicle	Jun'26	May'26	Jun'25
Diesel	80.18%	81.12%	82.79%
CNG/LPG	12.87%	12.39%	11.31%
PETROL/ETHANOL	3.39%	3.58%	4.26%
EV	3.53%	2.86%	1.57%
HYBRID	0.03%	0.05%	0.07%
Total	**100%**	**100%**	**100%**

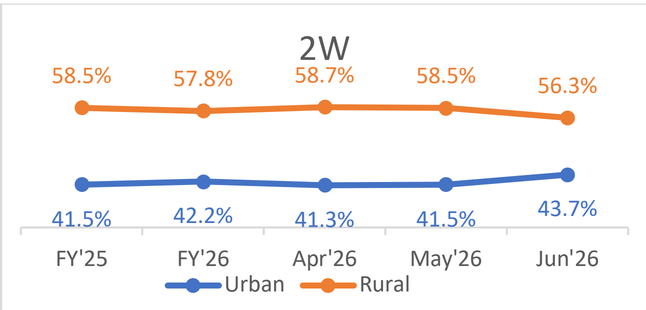
Wheeled Construction Equipment	Jun'26	May'26	Jun'25
Diesel	100%	99.96%	99.90%
CNG/LPG	0.0%	0.00%	0.01%
PETROL/ETHANOL	0.0%	0.02%	0.00%
EV	0.0%	0.02%	0.09%
Total	**100%**	**100%**	**100%**

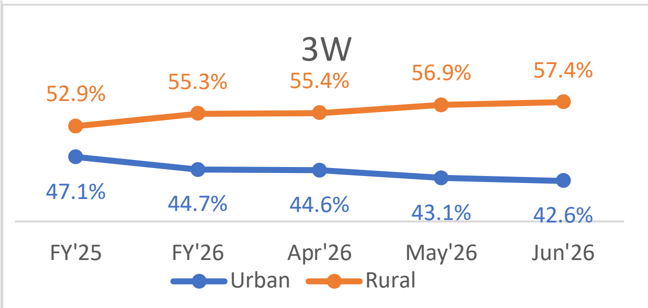
Passenger Vehicle	Jun'26	May'26	Jun'25
PETROL/ETHANOL	43.63%	45.76%	47.68%
Diesel	16.02%	16.23%	18.74%
CNG/LPG	24.33%	23.34%	20.82%
HYBRID	8.27%	8.05%	7.97%
EV	7.75%	6.63%	4.80%
Total	**100%**	**100%**	**100%**

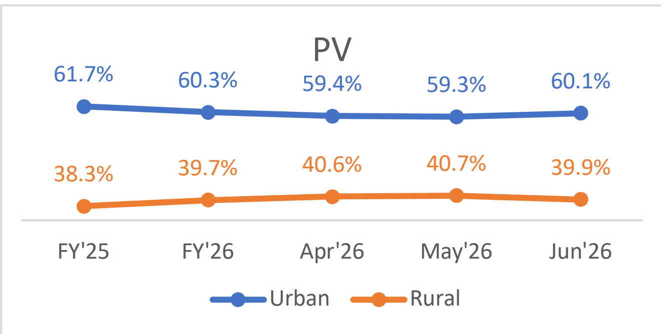
Tractor	Jun'26	May'26	Jun'25
Diesel	99.98%	99.99%	99.99%
PETROL/ETHANOL	0.01%	0.01%	0.00%
EV	0.01%	0.00%	0.00%
Total	**100%**	**100%**	**100%**

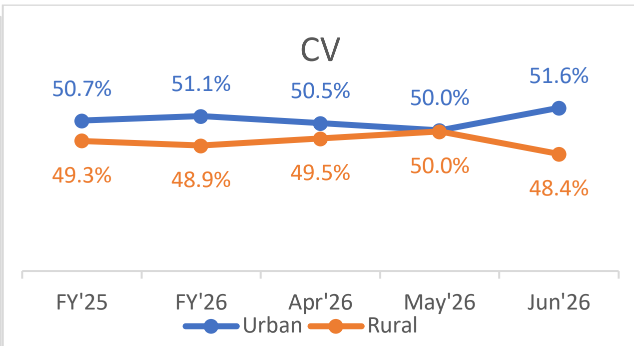
Source: FADA Research

All India Vehicle Retail Strength Index for June'26 on basis of Urban & Rural RTOs.









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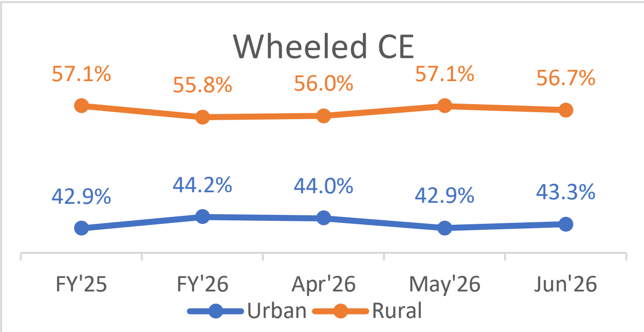

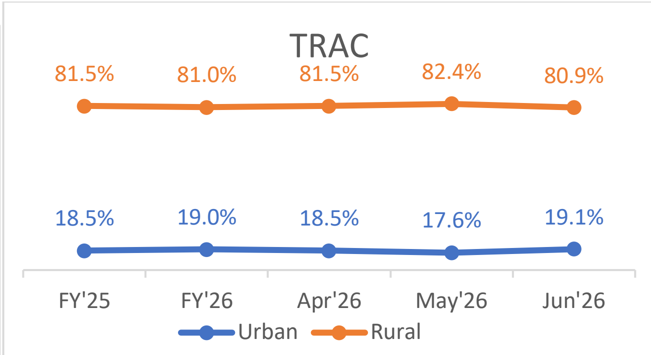

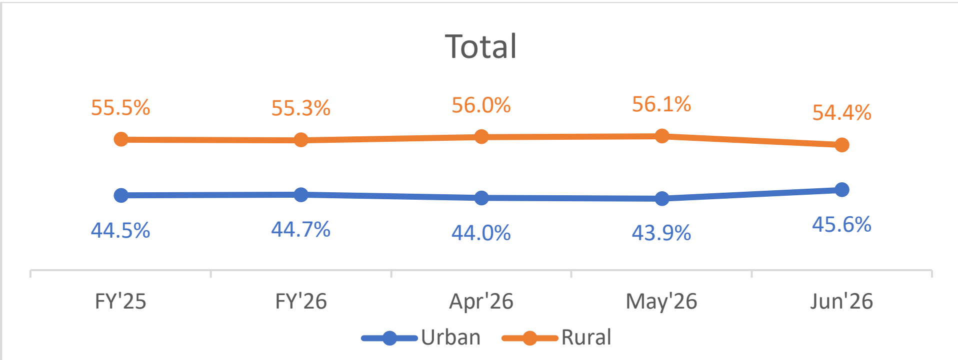

Source: FADA Research

All India Vehicle Retail Strength YoY and MOM comparison for June'26.

Category	MoM%	YoY%	Category	MoM%	YoY%
2W			**CV**		
Urban	4.25%	22.37%	Urban	12.02%	12.75%
Rural	-4.55%	20.34%	Rural	5.04%	21.63%
Total	-0.89%	21.22%	**Total**	8.53%	16.88%
3W			**Wheeled CE**		
Urban	7.06%	5.89%	Urban	4.17%	-47.13%
Rural	9.41%	25.25%	Rural	2.24%	-35.13%
Total	8.40%	16.20%	**Total**	3.07%	-40.94%
PV			**TRAC**		
Urban	3.54%	24.67%	Urban	31.86%	25.65%
Rural	-0.11%	35.09%	Rural	19.09%	25.23%
Total	2.05%	28.63%	**Total**	21.33%	25.31%
Total					
Urban	4.87%	21.34%			
Rural	-1.97%	22.25%			
Total	1.03%	21.83%			

Source: FADA Research

Disclaimer:

1- Vehicle Retail Data has been collated as on 04.07.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
2- Commercial Vehicle is subdivided in the following manner
   a. LCV – Light Commercial Vehicle (incl. Passenger & Goods Vehicle)
   b. MCV – Medium Commercial Vehicle (incl. Passenger & Goods Vehicle)
   c. HCV – Heavy Commercial Vehicle (incl. Passenger & Goods Vehicle)
3- 3-Wheeler is sub-divided in the following manner
   a. E-Rickshaw – Passenger
   b. E-Rickshaw – Goods
   c. 3-Wheeler – Goods
   d. 3-Wheeler – Passenger
   e. 3-Wheeler – Personal
4- For the month of Jun'26, Vehicle Registration Data for 3W, CV and Trac categories are not available for Telangana (TS)

----- End of Press Release ----

Jun'26 category-wise OEM market share can be found in Annexure 2, Page No. 09

Media Kit

FADA Logo	Mr. C S Vigneshwar, President – FADA
	

About FADA India

Founded in 1964, Federation of Automobile Dealers Associations (FADA), is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2 & 3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 Automobile Dealerships having over 30,000 dealership outlets including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry. Together we employ ~5 million people at dealerships and service centres.

FADA India, at the same time also actively networks with the Industries and the authorities, both at the Central & State levels to provide its inputs and suggestions on the Auto Policy, Taxation, Vehicle Registration Procedure, Road Safety and Clean Environment, etc. to sustain the growth of the Automobile Retail Trade in India.

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Annexure 1

OEM wise Market Share Data for Jun'26 (YoY comparison)

Two-Wheeler OEM	**Jun'26**	**Market Share (%) Jun'26**	**Jun'25**	**Market Share (%) Jun'25**
HERO MOTOCORP LTD	4,72,144	25.82%	4,01,803	26.64%
HONDA MOTORCYCLE AND SCOOTER INDIA (P) LTD	4,52,754	24.76%	3,74,971	24.86%
TVS MOTOR COMPANY LTD	3,59,243	19.65%	2,92,639	19.40%
BAJAJ AUTO LTD	1,88,145	10.29%	1,65,733	10.99%
SUZUKI MOTORCYCLE INDIA PVT LTD	1,05,057	5.75%	90,429	6.00%
ROYAL-ENFIELD (UNIT OF EICHER LTD)	94,548	5.17%	75,386	5.00%
INDIA YAMAHA MOTOR PVT LTD	67,696	3.70%	50,234	3.33%
ATHER ENERGY LTD	31,230	1.71%	16,015	1.06%
OLA ELECTRIC TECHNOLOGIES PVT LTD	16,150	0.88%	20,697	1.37%
GREAVES ELECTRIC MOBILITY LTD	10,930	0.60%	4,310	0.29%
CLASSIC LEGENDS PVT LTD	4,515	0.25%	2,106	0.14%
RIVER MOBILITY PVT LTD	4,399	0.24%	1,399	0.09%
BGAUSS AUTO PRIVATE LIMITED	3,917	0.21%	1,975	0.13%
PIAGGIO VEHICLES PVT LTD	3,263	0.18%	2,475	0.16%
Others Including EV	14,467	0.79%	8,206	0.54%
Total	**18,28,458**	**100%**	**15,08,378**	**100%**

Source: FADA Research

Disclaimer:

1. Vehicle Retail Data has been collated as on 04.07.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
2. Others include OEMs accounting less than 0.1% Market Share.

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Three-Wheeler OEM	Jun'26	Market Share (%) Jun'26	Jun'25	Market Share (%) Jun'25
BAJAJ AUTO LTD	40,883	33.82%	39,058	37.54%
MAHINDRA & MAHINDRA LIMITED	13,439	11.12%	7,952	7.64%
MAHINDRA LAST MILE MOBILITY LTD	*13,417*	*11.10%*	*7,905*	*7.60%*
MAHINDRA & MAHINDRA LIMITED	*22*	*0.02%*	*47*	*0.05%*
PIAGGIO VEHICLES PVT LTD	8,887	7.35%	6,747	6.49%
TVS MOTOR COMPANY LTD	6,408	5.30%	3,778	3.63%
ATUL AUTO LTD	2,863	2.37%	2,312	2.22%
YC ELECTRIC VEHICLE	2,360	1.95%	3,298	3.17%
DILLI ELECTRIC AUTO PVT LTD	1,774	1.47%	1,674	1.61%
SAERA ELECTRIC AUTO PVT LTD	1,639	1.36%	2,006	1.93%
MINI METRO EV L.L.P	1,228	1.02%	1,029	0.99%
Others including EV	41,408	34.25%	36,181	34.78%
Total	**1,20,889**	**100%**	**1,04,035**	**100%**

Source: FADA Research

Disclaimer:

1- For the month of Jun'26 numbers for 3W category are not available for Telangana (TS).
2- Vehicle Retail Data has been collated as on 04.07.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
3- Others include OEMs accounting less than 1% Market Share.

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Commercial Vehicle OEM	Jun'26	Market Share (%) Jun'26	Jun'25	Market Share (%) Jun'25
TATA MOTORS LTD	30,991	34.07%	25,311	32.52%
MAHINDRA & MAHINDRA LIMITED	25,015	27.50%	20,483	26.32%
MAHINDRA & MAHINDRA LIMITED	*23,241*	*25.55%*	*19,032*	*24.45%*
MAHINDRA LAST MILE MOBILITY LTD	*1,774*	*1.95%*	*1,451*	*1.86%*
ASHOK LEYLAND LTD	15,337	16.86%	14,152	18.18%
ASHOK LEYLAND LTD	*15,029*	*16.52%*	*13,993*	*17.98%*
SWITCH MOBILITY AUTOMOTIVE LTD	*308*	*0.34%*	*159*	*0.20%*
VE COMMERCIAL VEHICLES LTD	7,937	8.72%	7,471	9.60%
VE COMMERCIAL VEHICLES LTD	*7,877*	*8.66%*	*7,438*	*9.56%*
VE COMMERCIAL VEHICLES LTD (VOLVO BUSES DIVISION)	*60*	*0.07%*	*33*	*0.04%*
MARUTI SUZUKI INDIA LTD	4,436	4.88%	3,391	4.36%
FORCE MOTORS LIMITED	2,026	2.23%	2,318	2.98%
SML MAHINDRA LTD	1,908	2.10%	2,079	2.67%
DAIMLER INDIA COMMERCIAL VEHICLES PVT. LTD	1,663	1.83%	1,665	2.14%
Others	1,659	1.82%	966	1.24%
Total	**90,972**	**100.00%**	**77,836**	**100.00%**

Source: FADA Research

Disclaimer:

1- For the month of Jun’26 numbers for CV category are not available for Telangana (TS).

2- Vehicle Retail Data has been collated as on 04.07.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.

3- Others include OEMs accounting less than 1% Market Share.

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Wheeled - Construction Equipment OEM	Jun'26	Market Share (%) Jun'26	Jun'25	Market Share (%) Jun'25
JCB INDIA LIMITED	2,416	46.07%	2,416	27.21%
ACTION CONSTRUCTION EQUIPMENT LTD.	624	11.90%	901	10.15%
AJAX ENGINEERING LTD	413	7.88%	660	7.43%
ESCORTS KUBOTA LIMITED (CONSTRUCTION EQUIPMENT)	380	7.25%	518	5.83%
TATA HITACHI CONSTRUCTION MACHINERY COMP. PVT LTD	169	3.22%	399	4.49%
BULL MACHINES PVT LTD	163	3.11%	198	2.23%
CASE NEW HOLLAND CONSTRUCTION EQUIPMENT(I) PVT LTD	123	2.35%	479	5.39%
CATERPILLAR INDIA PRIVATE LIMITED	102	1.95%	259	2.92%
M/S SCHWING STETTER (INDIA) PRIVATE LIMITED	77	1.47%	258	2.91%
ALL TERRAIN CRANE	62	1.18%	157	1.77%
LIUGONG INDIA PVT. LTD	59	1.13%	477	5.37%
INDO FARM EQUIPMENT LIMITED	57	1.09%	271	3.05%
DOOSAN BOBCAT INDIA PVT LTD	56	1.07%	135	1.52%
Others	543	10.35%	1,751	19.72%
Total	**5,244**	**100.00%**	**8,879**	**100.00%**

Source: FADA Research

Disclaimer:

1- Vehicle Retail Data has been collated as on 04.07.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.

2- Others include OEMs accounting less than 1% Market Share.

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PV OEM	Jun'26	Market Share (%) Jun'26	Jun'25	Market Share (%) Jun'25
MARUTI SUZUKI INDIA LTD	1,67,834	40.85%	1,22,775	38.44%
TATA MOTORS LTD	57,009	13.88%	37,731	11.81%
MAHINDRA & MAHINDRA LIMITED	54,099	13.17%	44,249	13.85%
HYUNDAI MOTOR INDIA LTD	44,163	10.75%	40,743	12.76%
TOYOTA KIRLOSKAR MOTOR PVT LTD	28,818	7.01%	25,031	7.84%
KIA INDIA PRIVATE LIMITED	23,166	5.64%	19,485	6.10%
SKODA AUTO VOLKSWAGEN GROUP	8,098	1.97%	8,564	2.68%
SKODA AUTO VOLKSWAGEN INDIA PVT LTD	*8,042*	1.96%	*8,491*	2.66%
VOLKSWAGEN AG/INDIA PVT. LTD.	*40*	0.01%	*39*	0.01%
AUDI AG	*12*	0.00%	*31*	0.01%
SKODA AUTO INDIA/AS PVT LTD	*4*	0.00%	*3*	0.00%
JSW MG MOTOR INDIA PVT LTD	6,997	1.70%	5,768	1.81%
HONDA CARS INDIA LTD	4,833	1.18%	4,230	1.32%
RENAULT INDIA PVT LTD	3,858	0.94%	2,578	0.81%
NISSAN MOTOR INDIA PVT LTD	2,749	0.67%	1,398	0.44%
BMW INDIA PVT LTD	1,699	0.41%	1,327	0.42%
MERCEDES -BENZ GROUP	1,608	0.39%	1,513	0.47%
MERCEDES-BENZ INDIA PVT LTD	*1,337*	0.33%	*1,406*	0.44%
MERCEDES -BENZ AG	*267*	0.06%	*107*	0.03%
DAIMLER AG	*-*	0.00%	*-*	0.00%
MERCEDES BENZ	*4*	0.00%	*-*	0.00%
VINFAST AUTO INDIA PVT LTD	1,404	0.34%	-	0.00%
STELLANTIS GROUP	999	0.24%	769	0.24%
STELLANTIS AUTOMOBILES INDIA PVT LTD	*742*	0.18%	*476*	0.15%
STELLANTIS INDIA PVT LTD	*257*	0.06%	*293*	0.09%
BYD INDIA PRIVATE LIMITED	873	0.21%	508	0.16%
FORCE MOTORS LIMITED	870	0.21%	410	0.13%
JAGUAR LAND ROVER INDIA LIMITED	587	0.14%	540	0.17%
Others	1,189	0.29%	1,793	0.56%
Total	**4,10,853**	**100.0%**	**3,19,412**	**100.0%**

Source: FADA Research

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Tractor OEM	Jun'26	Market Share (%) Jun'26	Jun'25	Market Share (%) Jun'25
MAHINDRA & MAHINDRA LIMITED (TRACTOR)	24,327	24.13%	17,518	21.77%
MAHINDRA & MAHINDRA LIMITED (SWARAJ DIVISION)	18,860	18.71%	14,292	17.76%
INTERNATIONAL TRACTORS LIMITED	13,184	13.08%	10,432	12.97%
TAFE LIMITED	12,069	11.97%	9,816	12.20%
ESCORTS KUBOTA LIMITED (AGRI MACHINERY GROUP)	10,371	10.29%	8,449	10.50%
JOHN DEERE INDIA PVT LTD (TRACTOR DEVISION)	7,165	7.11%	6,178	7.68%
EICHER TRACTORS	6,219	6.17%	4,860	6.04%
CNH INDUSTRIAL (INDIA) PVT LTD	4,667	4.63%	3,468	4.31%
Others	3,956	3.92%	5,443	6.77%
Total	**1,00,818**	**100%**	**80,456**	**100%**

Source: FADA Research

Disclaimer:

1. The For the month of Jun’26 numbers for Trac category are not available for Telangana (TS).
2. Vehicle Retail Data has been collated as on 04.07.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,464 out of 1,467 RTOs.
3. Others include OEMs accounting less than 1% Market Share.