

FOR IMMEDIATE RELEASE

FADA Releases Navratri'26 Vehicle Retail Data (Provisional)

21st October'26, New Delhi, BHARAT: The Federation of Automobile Dealers Associations (FADA) today released Vehicle Retail Data for Navratri'26 (Provisional).

Navratri'26 Auto Retail (Provisional).

Reflecting on Navratri'26 Auto Retail performance, FADA President Mr. Sai Giridhar said:

“Navratri'26 tells a fundamentally healthy story. At nearly 11.23 lakh units over ten days, retails are up close to 27% over Navratri'24 — the last truly comparable festive period — with Passenger Vehicles higher by over 10% and Two-Wheelers by more than 32%. The marginal 6.52% dip versus Navratri'25 is largely optical: last year Navratri ran eleven days against ten and coincided with the GST 2.0 roll-out, which pulled a wave of pent-up demand into one extraordinary window. The real standout is electrification — EV retails grew 26.78% and now account for close to 10.5% of festive sales, up from about 7.7% a year ago, showing that India's EV shift has become self-sustaining. As we enter the Dhanteras-to-Diwali wave, we remain cautiously optimistic: affordability is strong, aspiration is rising, and auto retail continues to mirror the enduring momentum of the India Growth Story.”

Charts showing Vehicle Retail Data for Navratri period

All India Vehicle Retail Data for Navratri'26 (Provisional)

CATEGORY	Navratri'26	Navratri'25	Growth %	Navratri'24	Growth %
2W	8,34,075	8,58,027	-2.79%	6,29,909	32.41%
3W	45,735	49,450	-7.51%	38,419	19.04%
CV	35,618	35,224	1.12%	30,580	16.47%
Wheeled - CE	2,240	2,285	-1.97%	2,681	-16.45%
PV	1,82,728	2,34,004	-21.91%	1,65,534	10.39%
TRAC	22,690	22,489	0.89%	18,875	20.21%
Total	11,23,086	12,01,479	-6.52%	8,85,998	26.76%

Source: FADA Research

All India EV Retail Data for Navratri'26 (Provisional)

CATEGORY	Navratri'26	Navratri'25	Growth %	Navratri'24	Growth %
2W	75,758	56,787	33.41%	40,450	87.29%
3W	28,086	25,416	10.51%	20,159	39.32%
CV	1,288	657	96.04%	292	341.10%
PV	12,305	9,768	25.97%	3,252	278.38%
Total	1,17,437	92,628	26.78%	64,153	83.06%

Source: FADA Research

Disclaimer:

- 1- Vehicle Retail Data has been collated as on 21.10.26 in collaboration with Ministry of Road Transport & Highways, Government of India and has been gathered from 1,468 out of 1,469 RTOs.
- 2- For the month of Navratri'26, Vehicle Registration Data for 3W, CV and Trac categories are not available for Telangana (TS)



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- 3- Navratri'25 data cover 11 days, owing to one additional day of Navratri.
- 4- Period Considered for Navaratri – From 1st Navratri till Dussehra
 - a. Navratri'26 – 11th Oct'26 – 20th Oct'26
 - b. Navratri'25 - 22nd Sep'25 - 02nd Oct'25
 - c. Navratri'24 - 3rd Oct'24 - 12th Oct'24

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Media Kit

FADA Logo	Mr. Sai Giridhar, President – FADA
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About FADA India

Founded in 1964, Federation of Automobile Dealers Associations (FADA), is the apex national body of Automobile Retail Industry in India engaged in the sale, service and spares of 2 & 3 Wheelers, Passenger Cars, UVs, Commercial Vehicles (including buses and trucks) and Tractors. FADA India represents over 15,000 Automobile Dealerships having over 30,000 dealership outlets including multiple Associations of Automobile Dealers at the Regional, State and City levels representing the entire Auto Retail Industry. Together we employ ~5 million people at dealerships and service centres.

FADA India, at the same time also actively networks with the Industries and the authorities, both at the Central & State levels to provide its inputs and suggestions on the Auto Policy, Taxation, Vehicle Registration Procedure, Road Safety and Clean Environment, etc. to sustain the growth of the Automobile Retail Trade in India.